

Art may be provided in the following formats:

- original artwork
- transparencies & 35mm slides
- high resolution photographs & digital files

original artwork

- Please create artwork proportional to final print dimensions, ideally at no less than 20% of final print size.
- Do not fold artwork; please ship flat or rolled, and be sure delicate surfaces are protected.
- Original artwork will be scanned at an additional charge.

transparencies & 35mm slides

- 4" x 5" or 8" x 10" transparencies are acceptable.
- The image should be evenly and brightly lit, and in focus.
- When photographing, make sure the art fills as much of the frame as possible.
- 35mm slides are acceptable only for smaller, individual elements to be placed into a design. Do not photograph entire designs onto slides, as they will be too small to reproduce.
- 35mm slides are generally too small for use in mural projects.

high resolution photographs & digital files

Acceptable formats:

PSD	PDF
TIFF	InDesign
EPS	Illustrator
JPEG	Quark

- May be provided via Zip, DVD, CD, or FTP.
- All linked images must be included and all fonts must be outlined.
- Ideal resolution is at least 300 dpi at no less than 25% of final print size.
- For ideal digital photography, use a 7.0 megapixel or higher camera.
- When applicable, please furnish a color proof or swatches, or reference Pantone® colors.